

# Smart Puglia 2020 :

## research, innovation, growth and jobs

*Paolo Casalino, Head of the Brussels Office*

2017



Puglia



## MAIN FIGURES

Capital: Bari

Inhabitants: 4,087 mln

Area: 19,358 km<sup>2</sup>

GDP per capita (2014): 17.400 €

Less developed region (ERDF 2014/2020)

Bari



# 2014-2020 period: policies for research, innovation, digital agenda

Two Strategic documents:

- Smart Puglia 2020 (S3)
- Agenda Digitale Puglia 2020



## 3 main “Innovation areas”

### Sustainable manufacturing

*Intelligent factories, aerospace, mechatronics, advanced materials*

### Health and Environment

*Ambient assisted living, green and blue economy, agrofood , tourism*

### Digital, creative and inclusive communities

*Creative and cultural industries, Services, Design, Social innovation*

